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**PEARSON ANNOUNCES SASI CUSTOMER FIRST PROGRAM:
EXISTING SASI CUSTOMERS TO RECEIVE POWERSCHOOL PREMIER LICENSE AT NO CHARGE**

- Program rewards longstanding loyalty and provides upgrade to award-winning student information system that supports future growth and innovation -

RANCHO CORDOVA, Calif. - June 16, 2008 - Pearson today announced the launch of its comprehensive SASI Customer First Program, which includes an unprecedented offer to Pearson's existing SASI student information system customer base. Pearson is offering these customers a license for its industry-leading, web-based PowerSchool Premier SIS at no charge. The license will include PowerSchool Premier and state reporting, PowerTeacher, the PowerSchool SIF Agent, and SIFWorks Enterprise Zone Integration Server 2.0 license.

"The SASI Customer First Program is designed to reward the longstanding loyalty of Pearson's SASI customers and provide them with an updated technology infrastructure capable of growing alongside their student information management needs now and well into the future," said Mary McCaffrey, president of the School Systems group of Pearson.

Under the program, Pearson will migrate existing SASI customers to PowerSchool Premier over the next two years on a schedule that is most convenient to the district.

PowerSchool Premier provides the user experience and infrastructure that schools and districts need to power performance across the full spectrum of their stakeholders. It offers an open architecture that enables easy updates and better state reporting functionality.

PowerSchool Premier is the first student information system designed from the ground up as a web-based solution and offers easy access to real-time data via a standard web browser, on a Mac or PC. PowerSchool Premier moves K-12 schools and districts beyond administrative reporting by enabling them to use the data they collect to increase student achievement and identify trends and patterns that may affect student outcomes. PowerSchool Premier focuses on the needs of those districts requiring a system that includes ease of use, community focus, embedded functionality and lower administrative costs.

To ensure the successful implementation of PowerSchool Premier, Pearson's Product Education team has developed a series of courses that will provide SASI customers with the information they need to smoothly transition from SASI to PowerSchool Premier. SASI customers are encouraged to log on to www.PearsonSchoolSystems.com and click the link titled "SASI Customer First Program" to start their upgrade or call 877-873-1550.

(more)

About Pearson

Pearson is the global leader in educational publishing, assessment, information and services, helping people of all ages to learn at their own pace, in their own way. For students preK-12, Pearson provides effective and innovative curriculum products in all available media, educational assessment and measurement for students and teachers, student information systems, and teacher professional development and certification programs. Our respected brands include PowerSchool, Chancery SMS, Pearson Inform, Scott Foresman, Prentice Hall, and many others. Our comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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