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PEARSON APPOINTS PAUL FLETCHER AS SENIOR VICE PRESIDENT AND GENERAL MANAGER OF SCHOOL SYSTEMS GROUP

RANCHO CORDOVA, Calif. - October 14, 2008 - Pearson today announced the appointment of Paul Fletcher as the new senior vice president and general manager of the School Systems group. Fletcher will replace Mary McCaffrey who will transition from her role this month, but will continue to serve as a consultant to the leadership team. In this role, Fletcher will continue to lead the business in providing schools and districts access to deep expertise and an unparalleled selection of K-12 educational technologies that address the challenges of achievement, reporting, growth and scalability.

Fletcher has most recently served as the vice president of finance and operations where he was responsible for managing all daily operations for the School Systems group and played an integral role in shaping the company's new roadmap and vision. Under Fletcher's stewardship, the School Systems group will remain focused on technology innovation and customer service.

"Pearson and PowerSchool have been an extremely important part of my life and I am proud to have worked with a strong Pearson team to bring about meaningful change to the technology landscape in our schools," said Mary McCaffrey. "We are thrilled to welcome Paul to the position of senior vice president and general manager. His leadership over the past two years has significantly impacted our vision for building the critical performance infrastructure which schools and districts need to reach the goal of individualized learning."

Prior to joining Pearson in 2007, Fletcher enjoyed a ten-year career at Intel, spanning six divisions where he positively impacted Intel's strategy, organizational development, effectiveness and business growth. Fletcher graduated from UCLA with a double major in chemistry and economics and has a MBA from UC, Davis.

"As the industry leader in student information systems and educational technology solutions, Pearson will remain focused on being the infrastructure that powers performance in next generation schools and districts," said Paul Fletcher, senior vice president and general manager, School Systems group of Pearson. "Under my leadership, we will remain 100 percent committed to transforming the technology backbone of today's K-12 schools. I look forward to working together with our customers to meet the changing demands of 21st century learning and communication."

(more)

About Pearson

Pearson is the global leader in educational publishing, assessment, information and services, helping people of all ages to learn at their own pace, in their own way. For student's preK-12, Pearson provides effective and innovative curriculum products in all available media, educational assessment and measurement for students and teachers, student information systems, and teacher professional development and certification programs. Our respected brands include PowerSchool Premier, Chancery SMS, Pearson Inform, Scott Foresman, Prentice Hall, and many others. Our comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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